

Message Text

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50

ACTION TRSE-00

INFO OCT-01 EUR-25 ADP-00 EB-11 COME-00 FS-01 PA-03 PRS-01

USIA-15 L-03 H-03 FCC-03 OTPE-00 CIAE-00 INR-10

NSAE-00 RSC-01 RSR-01 /078 W

----- 064642

R 102145Z AUG 73

FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 1507

LIMITED OFFICIAL USE OTTAWA 1882

E.O. 11652: N/A

TAGS: ETEL, CA

SUBJECT: (1) CANADIAN CONTENT PROVISIONS FOR RADIO AND TV
ADVERTISING AND (2) DELETION AND SUBSTITUTION OF
COMMERCIALS ON CABLE TV.

REF : (A) STATE 154770

(B) OTTAWA A-329, JULY 6 (AND PREVIOUS)

(C) MONTREAL 1618

1. REF (A) DISCUSSED IN PRELIMINARY MANNER AUGUST 9 WITH
ARNOULD, ACTING DIRECTOR FOR TRANSPORTATION, COMMUNICATIONS
AND ENERGY, EXTAFF, WHO DISMISSED KIRBY REPORT AS A STATEMENT
OF PIOUS HOPES RATHER THAN A REFLECTION OF SPECIFIC PROPOSED
REGULATIONS.

2. EMBASSY HOPES TO PURSUE ISSUE FURTHER WITH CRTC NEXT WEEK
AND WILL ALSO REVIEW HANSARD REPORTS OF SENATE HEARINGS.
IN ANY EVENT PARLIAMENT HAS ADJOURNED AND NO LEGISLATIVE
ACTION MAY BE ANTICIPATED UNTIL IT RECONVENES OCTOBER 15.
WHETHER CRTC REQUIRES FURTHER LEGISLATION WILL BE ASCERTAINED.

3. IN COURSE OF CONVERSATION, ARNOULD VOLUNTEERED THAT GOC
REPLY (REF (B)) TO US AIDE-MEMOIRE OF FEBRUARY 14 ON THE CRTC
RULING REQUIRING THE EXCISION OF FOREIGN COMMERCIALS FROM
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CABLE TV WAS IN FINAL STATE OF PREPARATION. HE STATED REPLY

WOULD BE LARGELY AN EXPLANATION OF THE THINKING BEHIND THE
POLICY. RULING ITSELF CANNOT BE CHANGED AND ITS APPLICATION
WILL BE EXTENDED GEOGRAPHICALLY AS NEW CABLE STATIONS ARE
LICENSED AND EXISTING LICENSES RENEWED.
SCHMIDT

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: ADVERTISING, RADIO BROADCASTING, CABLE TELEVISION, TELEVISION BROADCASTING
Control Number: n/a
Copy: SINGLE
Draft Date: 10 AUG 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: garlanwa
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973OTTAWA01882
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: OTTAWA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730845/aaaabhaq.tel
Line Count: 66
Locator: TEXT ON-LINE
Office: ACTION TRSE
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: (A) STATE 154770
Review Action: RELEASED, APPROVED
Review Authority: garlanwa
Review Comment: n/a
Review Content Flags:
Review Date: 07 SEP 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <07-Sep-2001 by elyme>; APPROVED <13-Nov-2001 by garlanwa>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: (1) CANADIAN CONTENT PROVISIONS FOR RADIO AND TV ADVERTISING AND (2) DELETION AND SUBSTITUTION OF
TAGS: ETEL, CA
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005